# SHERWIN-WILLIAMS.

COLORMIX<sup>®</sup> FORECAST 2025

CAPSULES

# **SHERWIN-WILLIAMS**

### COLORMIX<sup>®</sup> FORECAST 2025

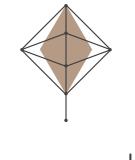


Through rigorous research, expert global trend analysis, and deep industry understanding, the Sherwin-Williams Colormix<sup>®</sup> Trendsight Team guides the way with data-driven insights. The strength of our color forecasting allows us to anticipate the trends of tomorrow and shape a more vibrant, harmonious, and responsive world-one shade at a time.

With the 2025 Colormix<sup>®</sup> Forecast, we invite you to immerse yourself in **Capsules**: an exploration of the magic contained within the colors, materials, and finishes that will inspire innovation, create connections, and illuminate the future of residential and commercial design.

SueWadden

Sue Wadden Director of Color Marketing



## chrysalis

In the hushed, hidden places where the unrefined beauty of nature lies in wait, allowed to rest, to simply be, our highest potential quietly unfolds.

Intentional living and future thinking merge in a palette of subtle neutrals-live-edge wood, sifting sands, and turned earth-capturing a feeling of sanctuary and the essence of a single, enduring moment.





#### Grounded SW 6089 (197-C6)

Commercial

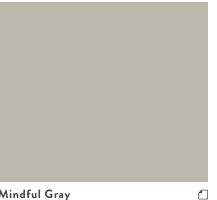


Pure White SW 7005 (255-C1)

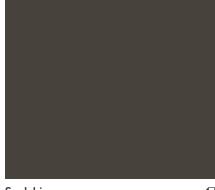


Carnelian SW 7580 (276-C6)

Commercial



Mindful Gray SW 7016 (244-C2)



Sealskin SW 7675 (277-C7)

**Studio Clay** SW 9172 (246-C4)

Shiitake

SW 9173 (248-C1)

Commercial





Studio Mauve SW 0062





Drift of Mist SW 9166 (238-C2)

Commercial

Commercial

Tanbark SW 6061 (195-C6)

The colors of Chrysalis are reminiscent of a slow-growing forest, the timeless stories of nature contained within its grain, and the generations of precious memories made upon hand-hewn hardwood floors.

Maggie O'Hare Senior Color Marketing Manager, Industrial Wood Coatings Colormix® Trendsight Team Member



### RAW | ELEMENTAL | RUSTIC | INTENTIONAL

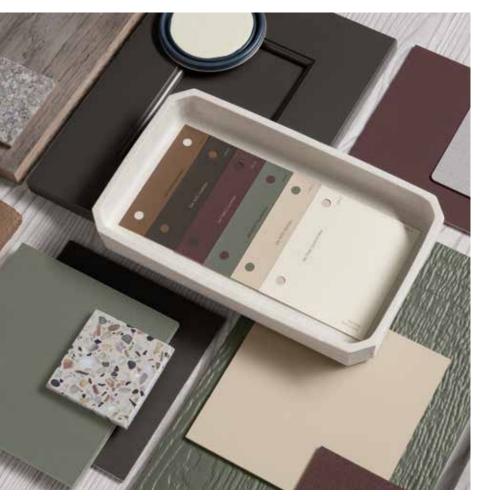
With color that inspires a thoughtful, deliberate pace of living, we align with our intuition, find a touch of poetry in everyday things, and engage instinctively with our surroundings and our experiences.



### chrysalis commercial spaces

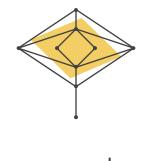
By merging organic aesthetics with groundbreaking product innovations, commercial design continues to metamorphose, redefining luxury by drawing upon sustainable materials, sophisticated color palettes and earthen textures to create dramatic displays of raw minimalism.





### COLOR, MATERIAL, FINISH

The way that an environment, surface, or product looks, feels, and functions is dependent on not only color but also the materials and finishes selected for a space. The Chrysalis color capsule is embodied by a sophisticated nature-inspired palette and the most up-to-date product technologies available through Full Spectrum Possibilities.

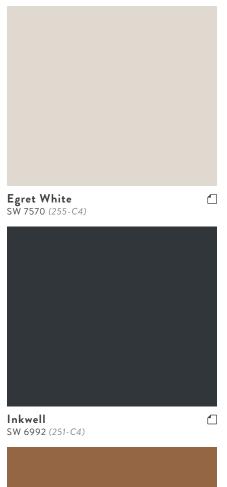


paradox

Creating curiosity and contrast, we step boldly outside established boundaries, conquering the conventional with a twist on tradition to reveal something totally new.

At once free-spirited and philosophical, sweet and subversive, wild and welcoming, this dopamine-drenched palette exchanges precedent for playfulness with electric brights, grounding neutrals, and candy-coated accents.



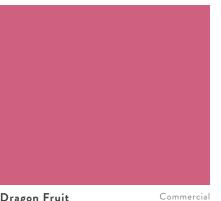




Antiquarian Brown SW 0045



Quilt Gold SW 6696 (137-C3) Commercial



Dragon Fruit SW 6855 (101-C2)



Slow Green SW 6456 (159-C1)



Frank Blue SW 6967 (176-C3)



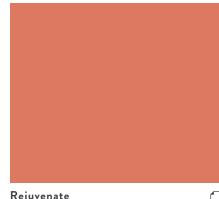
Cascades SW 7623 (279-C1)



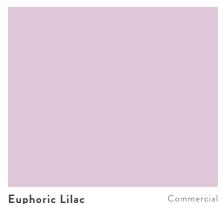


Talipot Palm SW 6726 (151-C6)

Alabaster SW 7008 (255-C2)



**Rejuvenate** SW 6620 (118-C4)



Euphoric Lilac SW 6835 (183-C2)

Available in Peel & Stick

Unexpected elements in print, pattern, and perspective ignite the interest of an interior and push the boundaries of inventiveness to establish surreal engagement in both residential and commercial design.

#### Kiki Redhead

Global CMF & Trend Manager, Industrial & Performance Coatings Colormix® Trendsight Team Member



#### EXUBERANT | SURREAL | PROFOUND | UNEXPECTED

Paradox fuses youthful whimsy and time-honored design principles to dissolve expectations about color, style, and the status quo.



### COLOR, MATERIAL, FINISH

Our complete portfolio of products can amplify the surprise and delight of Paradox by infusing color into performance flooring, custom-created wood finishes, and unexpected substrates to heighten the sense of whimsy and wonder.





### paradox commercial spaces

Otherworldly, immersive interior design creates a diverting sense of depth in commercial spaces where fun serves a functional purpose. Connect with short-term visitors and long-term occupants alike through an engaging sense of energy, contemporary color drenching, and a never-before-seen brand of boldness.



From a powerful, infinite source, the wisdom of the ages rushes forth to meet us where we are, locally and globally, and to reinvigorate us with inspiration and fresh perspective.

Return to our shared heritage with a palette symbolic of a deep connectedness to the land, to the work of our hands, and to narrative-rich colors that help us tell our story.





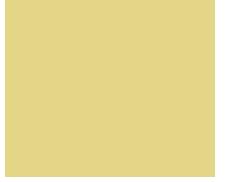
Warm Stone SW 7032 (243-C5)



Bosc Pear SW 6390 (139-C6)

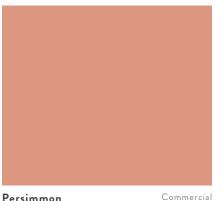


Tres Naturale SW 9101 (203-C1)



Chartreuse SW 0073

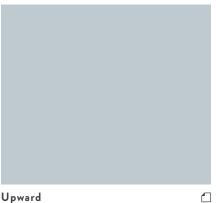
Commercial



Persimmon SW 6339 (124-C3)



French Roast SW 6069 (196-C7)



**Upward** SW 6239 (224-C1)



**Green Bay** SW 6481 (170-C6)



Borscht SW 7578 (276-C2)



**Oyster White** SW 7637 (254-C7)







Gallery Green SW 0015

Commercial

Wellspring's notion of authenticity extends beyond the tangible to encompass the entire creative process, from conception to realization, advocating for preservation, repair, and reuse over replacement.

Patrícia Fecci **Color Marketing Manager, Brazil** Colormix® Trendsight Team Member



### REVERENT CRAFTED REIMAGINED

The colors of Wellspring speak with deep respect for ancestral teachings, honor the wisdom found in each act of discovery, and help us find meaning in collective creativity.



### wellspring commercial spaces

Today's commercial designs transcend traditional aesthetics while paying homage to a mix of timeless artistic visions, creating environments that enhance a sense of identity, encourage participation and presence, and foster emotional connections.





### COLOR, MATERIAL, FINISH

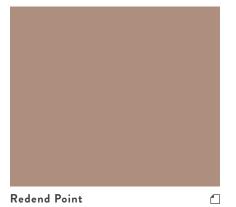
Wellspring celebrates bringing longestablished techniques into modern design touches. Fuse past and present with Full Spectrum Possibilities today's coatings technologies made possible by more than a century of industry knowledge.



More than who we are, we're called to understand who we are to each other, offering a heartfelt promise to widen our inner circle with kindness, openness, and belonging.

Celebrate uniqueness and nurture the notion of communal well-being with a collection of warm-hearted colors intended to reflect the diversity and dynamism of our individual identities.





Redend Point SW 9081 (195-C4)



Caribbean Coral SW 2854



**Icy Lemonade** SW 1667 (138-C2)

Commercial



Sun Bleached Ochre SW 9011 (127-C3)

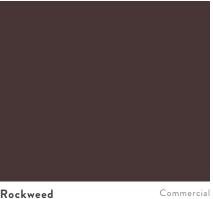
Commercial



Dark Night SW 6237 (222-C7)



Koral Kicks SW 6610 (117-C1)



Rockweed SW 2735 (252-C1)



**Creamy** SW 7012 (261-C3)



Rookwood Red SW 2802



Storm Cloud SW 6249 (225-C5)







Red Tomato SW 6607 (108-C5)

Commercial

Through thoughtful architectural and interior design, and by prioritizing user experience and engagement, design teams cultivate environments that not only meet functional needs but also instill a sense of pride and ownership among community members.

#### Emily Kantz Color Marketing Manager, Global Architectural Group Colormix® Trendsight Team Member



### INCLUSIVE | COMPASSIONATE | MAXIMALIST | COLLABORATIVE

Kindred's beautifully diverse array of colors reflects a new cultural mindset that embraces abundance, eclecticism, and compassionate, human-centric solutions.



### COLOR, MATERIAL, FINISH

In the spirit of Kindred, specifying products that prioritize the diverse needs of a community can ensure that empathetic design principles are thoughtfully implemented.





### kindred commercial spaces

Aesthetically beautiful commercial environments are enriched by open-mindedness and inclusivity, with a focus on crafting deeply useful experiences for all. Create multisensory encounters by tailoring designs to the unique interactions of the physical space, lighting, sound, branding, and tech.

## SHERWIN-WILLIAMS. COLORMIX® 2025

Every color is a gift waiting to be opened, each palette a capsule that contains a little bit of magic we can call our own. By peering within, looking beyond surface level, we discover a deeper connection between the colors we love and the lives we lead.

Immerse yourself in **Capsules**: the 2025 Colormix<sup>®</sup> Forecast, 48 trending colors that embody unique stories of raw authenticity, uncommon curiosity, ancient inspiration, and the changing paradigms contained within our always-wonderful world.

### wood.sherwin.eu



Colors provided by The Sherwin-Williams Company. Color samples shown approximate actual paint colors as closely as possible.